American Academy of Financial Management

An AAFM Executive Summary Presentation

AMERICAN ACADEMY OF FINANCIAL MANAGEMENT

Building the world's future leaders in finance™

Our AAFM Membership

- We are one of the fastest growing professional associations in the world:
  - Members in145 countries
  - Approximately 55,000 fellows and members holding professional designations worldwide growing by 10-15% a year, and over 150,000 affiliates and associate members.
  - Certification Training for:
    - Major Banks: HSBC, Standard Chartered, Maybank, NBK, NBD, ADCB, Emirates Bank, UNB, Riyad, China Construction Bank, etc
    - Airlines: Emirates, Etihad, Gulf Air, Royal Brunei, etc
    - Major O&G: Saudi Aramco, NPCC, ADNOC, etc
    - Regulators: MAS, HKMA, Central Bank of Oman, SEC/KIFC Kuwait, Central Bank of UAE, etc

Regular contributors to finance/business columns

Outsourcing collective training brings down the cos

Fresh learning methods help companies to stay focused on core competencies

CONTINUING EDUCATION

MARKET REPORT
The Future of Banking in the Middle East
By Professor Brett King

MONEY MATTERS

Fortune favours the brave

Many investors are considering opportunities in untapped markets outside the emerging market mainstream

MICHAEL PREISS

AMERICAN ACADEMY OF FINANCIAL MANAGEMENT

Did we learn the lesson from Enron:
Who will be next?

Prof. Geoffrey Berkley
AAFM Fellow and Board Advisor
November 2006

EXECUTIVE MONEY · 31

Walking on eggshells

When volatility is the norm, keep in mind the age old caveat: buyer beware

MONEY MATTERS

MICHAEL PREISS

'Liquidity tends to be like a taxi on a rainy Friday night. It disappears just when you need it the most.'

AN AUSPICIOUS POOL OF FUNDS WITH INFIN

145 Countries and growing…

Kuwait City

Athens, Greece

Doha, Qatar

Tiapei, Taiwan

Hong Kong (SAR)

Dubai, UAE

Cheng Zhou - China

Tailored In-House Certification

كفاءات

بنك الامارات Emirates Bank

الوطني NBK

البنك التجاري Commercial bank

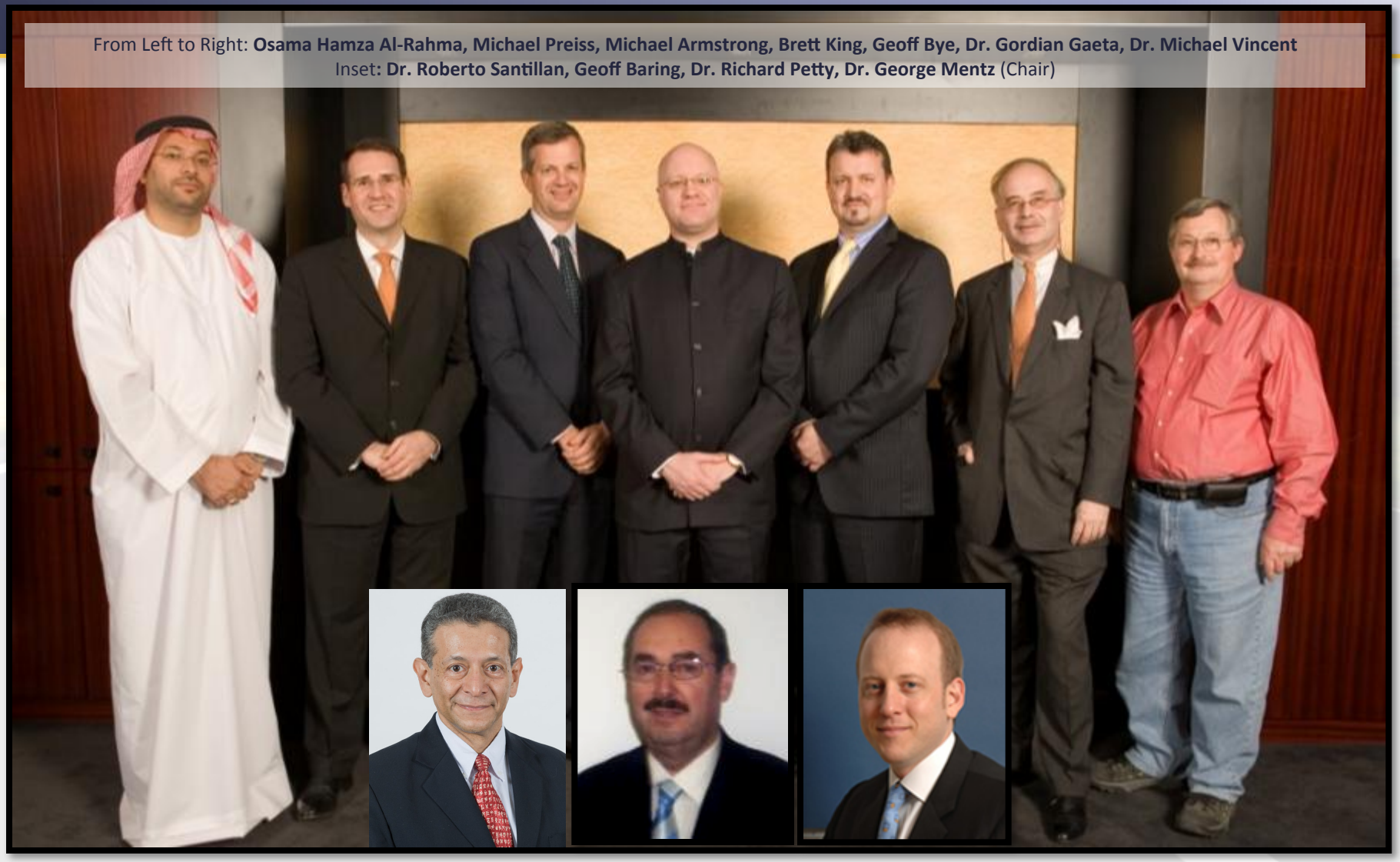
بنك الاتحاد الوطني UNION NATIONAL BANK

HSBC The world's local bank

مجموعة دبي للجودة DUBAI QUALITY GROUP

بنك الخليج GULF BANK

Off-Shore Board of Governors

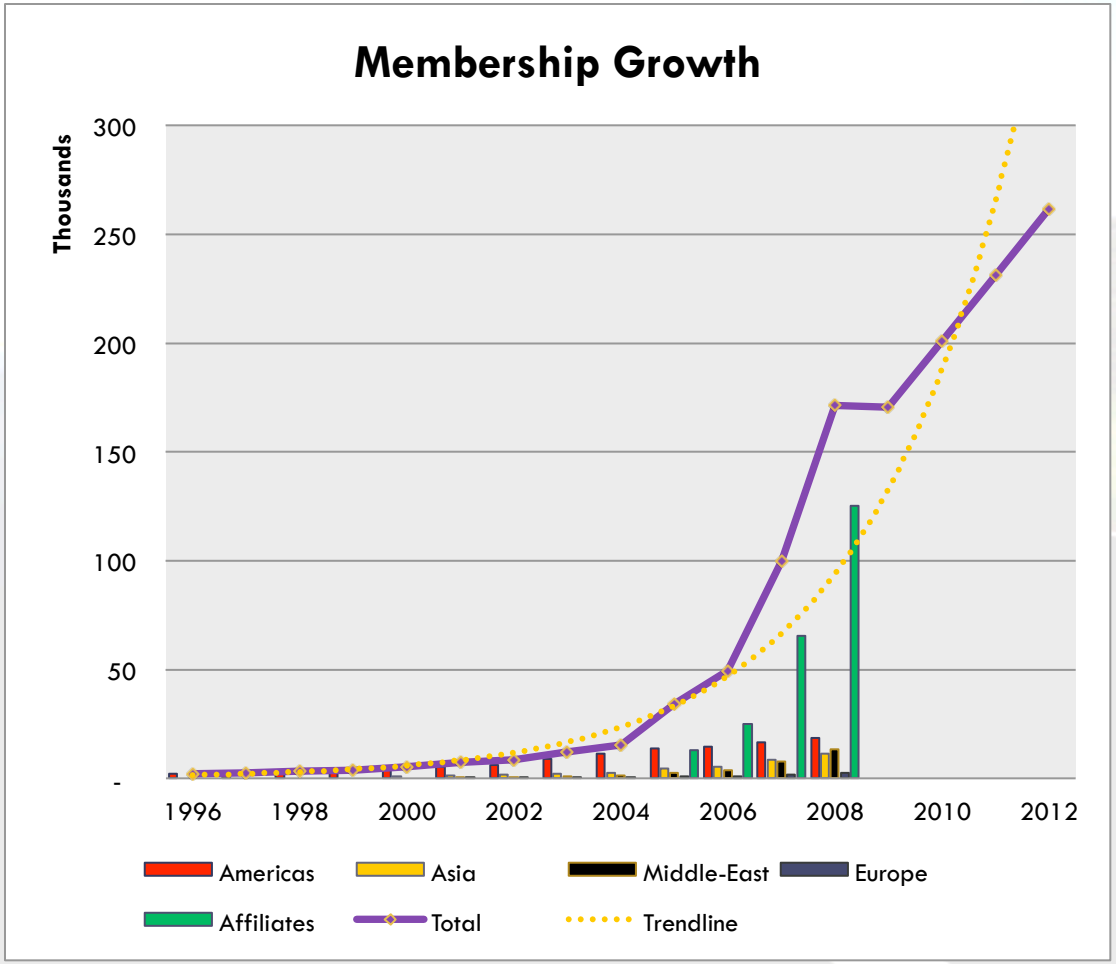


From Left to Right: **Osama Hamza Al-Rahma, Michael Preiss, Michael Armstrong, Brett King, Geoff Bye, Dr. Gordian Gaeta, Dr. Michael Vincent**
Inset: **Dr. Roberto Santillan, Geoff Baring, Dr. Richard Petty, Dr. George Mentz** (Chair)

Membership Spread

Global growth

AAFM Is one of the fastest growing Professional Associations in the world…



AAFM Worldwide Recognition

As seen in the Wall Street Journal™, The El Norte ™ Mexico, The China Daily ™, The Arab Times ™, The Hindu National ™, Black Enterprise ™, Gulf Times ™, The Financial Times, The Associated Press AP ™ and much much more.

World-class certification

Official Governmental Registrations Recognitions and Boards

- Recognized in the Registry of the United States **Dept of Education**, and US **Department of Labor** websites
- Recognized & Listed in the FINRA and NASD Registry.
- AAFM is officially disclosed, registered and recognized with US Governmental Authorities and holds the same legal designatory powers and award granting status as the CFP, CFA Institute, Non-Royal Charters and other global professional associations
- The AAFM Constitution and By-Laws are regulated by a Board of Standards including 40 Doctorate level professionals, deans, professors, and executives from 20 countries which adhere to the principles of credential use decisions of The US Supreme Court

Recognition & Articulation

- AAFM is recognized and/or registered as a professional association in the following countries and jurisdictions:
  - **United States** – Department of Labor, Dept of Education, FINRA, NASD, AIMR CFA, AACSB, ACBSP, CFP, etc
  - **China, PRC** – Department of Labor, Department of Human Resources, State Economic and Trade Commission, National Training Centre for Economic Cadres, Central University of Finance and Economics, Peoples Bank of China, etc
  - **European Union** – Greek Ministry of Finance, Insurance Association, European Quality Framework Organization, etc
  - **Singapore** - Monetary Authority of Singapore, Ministry of Education, etc
  - **Hong Kong** - HK Government, HKMA, IFPA, etc
  - **UAE** - Dubai Municipality, Dubai Financial Market, DIFX Academy, Knowledge Village
  - **Kuwait** – PAAET (Kuwait Public Authority for Applied Education & Training), Chamber of Commerce, Sponsored by Sheikh Yousef A. S. N. Al-Sabah
  - **Bahrain** – Bahrain Institute of Banking & Finance, Bahrain Training Institute, Bahrain Monetary Authority
  - **Qatar** – Qatar Financial Centre
  - **Kingdom of Saudi Arabia** – Capital Markets Authority, Ministry of Finance, etc
  - **Mexico & Latin America** – Recognized via articulation with top universities and business schools with various chapters and major conferences.
  - **USA** – AAFM is the first to have an accredited law school program articulation.
  - **Bahamas – West Indies** – Direct License from the Government College of the Bahamas. AAFM Programs offered from the College of the Bahamas.

University Partnerships & Alliances

- The **AACSB**™ and **ACBSP**™ (comprising the top 800 business schools in the world) are now recognized and registered educational programs that qualify for educational credit for AAFM™ Membership, Certification, and Financial Designations
- In Europe, AAFM is recognized by the **European Quality Framework** standards organization for excellence
- AAFM is in partnership with the Diamond LLM Program of **The Thomas Jefferson School of Law** to receive recognition from the American Law Society and the American Bar Association for our programs in the United States. TJSL also provides AAFM and AAPM designations from participants in their degree and post-grad programs.
- AAFM has a partnership with the **Swiss Banking School** on our Wealth Management Programs, and with **Monash University** and **RMIT** in Australia on our Risk Management programs
- AAFM has membership that includes top finance professors from colleges around the world such as Stanford, NYU, AGSM, University of London, Universite de Bourgogne Dijon Cedex, EGADE Tec de Monterrey, Thunderbird Graduate School, Stockholm School of Economics, Tulane, BU and others

Alliances with Professional Organizations

- AAFM is also aligned with other professional associations and global training organizations, such as:
  - AAFM has an Exclusive Alliance with the **Royal Society of Fellows,** RSOF
  - AAFM has a middle-east wide public training course relationship with the **International Institute of Research,** IIR for representation of our programs through the gulf regions.
  - AAFM has a China-wide relationship with the **British Standards Institute** where we jointly deliver Risk Management programs across 34 separate training centers in the PRC
  - AAFM has Asian collaboration agreement with **The Asian Banker** organization and we cooperate on major events such as the Asian Wealth Management Forum/Academy and others
  - AAFM has virtual networks on **LinkedIn, Ecademy** and more

Questions?
www.aafm.us
Corporate Training for Fortune 500
Our AAFM Certification Training Partners have trained clients that include: Deutsche Bank, Citibank, Xerox, NASA, HSBC Bank, China Construction Bank, National Bank of Kuwait, The Government of Dubai, BAE Systems, United States Securities and Exchange Commission, The US NAVY, Department of Energy, The Department of Interior, 3M Asia Pacific, Dow Chemical, Hewlett Packard Singapore, Indian Overseas Bank, Shangri La Hotels, and HUNDREDS MORE.
AMERICAN ACADEMY OF FINANCIAL MANAGEMENT
Building the world's future leaders in finance™